**Draft Online Connections and CARE Awareness Language for Chapter Leaders**

***Subject:*** A Message from your Chapter President

***Message:***

Good Morning/Afternoon NAME,

In these uncertain times, we all need to come together (collaboratively, not physically!). I hope you and your families are staying healthy and sane!

Our chapter wants to make certain you feel connected to your local peers and ensure you are aware of the resources available for networking online as we transition our business completely digitally.

MySIOR is a great resource to ask questions, share advice or resources, and just stay in touch with fellow SIORs. You can use our community chapter discussion forum here [find your chapter here and copy the link to it], as well as your [individual member groups](https://my.sior.com/communities/mycommunities) and the all member [SIOR Central](https://my.sior.com/communities/redirectopenforum) open forum. (You can also just send and respond to emails directly through your mail provider without logging in!)

As you should also be aware, SIOR has launched a new emergency relief program that could benefit many members of our community. I’d love to see all of us connect with members within our local community, such as small businesses, the media, and state and local government agencies, such as your chambers of commerce. You can also reach out to any federal agency contacts you have as well. I’ve drafted an email below that you can use to communicate with your community and tell them about our new program.

And while I know we are all extremely busy right now, I encourage you to respond to any SIOR CARE requests that come in through SIOR Connect – helping others not only is the right thing to do – it likely can pay dividends in creating long-term relationships in the future.

Finally, make sure to reach out to all your clients just to say hello and check in on how they are doing. Customer service is incredibly important right now. And stay indoors as much as possible and try and enjoy this extra time with our loved ones.

Sending you my very best,

[Your Signature]

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**Draft Email:**

Good Afternoon,

I am a member of the Society of Industrial and Office Realtors® (SIOR), which is made up of 3,400 elite commercial real estate brokers across the globe. SIOR is stepping up to support communities during the COVID-19 crisis by introducing the **Community Assistance and Relief in Emergencies (CARE)** **program.** Many organizations such as food banks, shelters, school food distribution centers, and emergency medical organizations, as well as federal, state, and local government agencies, are in need of additional space to operate and meet the needs of their communities. Landlords and tenants also have questions about rent and resource needs. As experts in commercial real estate with unmatched connections locally, regionally and across the country and world, SIORs are uniquely positioned to find the space that these groups desperately need or offer expert guidance.

Organizations can quickly and easily reach out to SIOR via [SIOR.COM/CARE](http://sior.com/care) and complete the short form to express their location and need. SIOR, as an organization, can engage the appropriate real estate professionals to get our community members the services and solutions they need.

Please help me spread the word throughout our community so we can offer our assistance.  We look forward to utilizing our members’ skill sets for the benefit of our community.

[You can find more information about the CARE program here.](https://www.sior.com/who-we-are/press-room-article/2020/03/18/sior-introduces-initiative-to-provide-critical-community-support-during-covid-19-crisis)

Thanks, and Stay Safe!

[Your Signature]